WHO WE ARE

OUR MISSION
The Junior League of Panama City, Inc is an organization of women committed to promoting volunteerism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

Women throughout Bay County come together in our organization to create programs that improve our community and receive invaluable training in the process. Our members learn a variety of skills, such as leadership, organizational development, community service, strategic planning, communications, advocacy and fundraising. Through our unique mission, our members learn to manage and train volunteers, unite communities and form partnerships with businesses and the people we serve to make Bay County a better place to live.

OUR VISION
The Junior League of Panama City works to identify the unmet needs in our community and develops unique programs to fulfill those needs along with the resources and trained volunteers to sustain those programs. Our organization provides Bay County with a valuable commodity – trained volunteers for community and civic leadership.

OUR COMMUNITY IMPACT
With more than 350 members, our organization implements research and development of community programs in Bay County through service projects, collaborations, education and advocacy. Each year our members contribute more than 5,000 volunteer hours to support outreach programs and carry out our mission. Last year, hundreds of underserved children were clothed and given basic hygiene items through our Child Service Center program. Additionally, more than 100 children were taught healthy eating habits while having fun through our Kids in the Kitchen program. Through a partnership with Bay Education Foundation, JLPC helped to award $14,000 to area teachers for innovative classroom use. These are just a few of the projects where JLPC volunteers impact our community. By supporting our mission, you are making a lasting investment for the present and future needs of Bay County.

HURRICANE MICHAEL RELIEF EFFORTS

Find out how you can help @JLPanamaCity.org
The Junior League of Panama City, Inc. is an organization of women committed to promoting volunteerism, developing the potential of women and improving the community through effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. The organization reaches out to women of all races, religions, and national origins who demonstrate an interest in, and commitment to, volunteerism.

LAST YEAR, THE JUNIOR LEAGUE OF PANAMA CITY WORKED

- 5,000+ volunteer hours within our local community including 1,900+ volunteer hours for community impact programs

EXCELLENCE IN EDUCATION
Since 2008, has provided $174,000+ in classroom grants

CHILD SERVICE CENTER PROGRAM
Provides uniforms and hygiene items to 1,200+ Bay County students each year

Grand total of 505,000 diapers have been distributed since 2016

More than $3 million has been raised by Holly Fair for community impact programs since 1989

JLPC COMMUNITY IMPACT PROGRAMS

- Multicultural Education Program
- Kids in the Kitchen
- After School Assistance Program
- Child Service Center
- Diaper Bank
- Excellence in Education Grants
- Public Affairs Committee
- Elderly Outreach
Your generous donations will help support these community programs:

**After School Assistance Program (ASAP)**
The After-School Assistance Program (ASAP) is a program of the City of Panama City that provides learning opportunities to underprivileged youth who have a need for a safe haven in the community in which they live. ASAP provides assistance with academics, mentoring and counseling, computer and job training skills and educational field trips. The Junior League supports ASAP by providing much needed school supplies and coordinating holiday parties for the children. **I would like to provide school supplies for ________ # of children @ $100 each for a total of $__________**.

**Child Service Center**
In 1951, the Junior League of Panama City organized the Child Service Center in an effort to provide clothing and hygiene items to underserved children of Bay County. This program continues to provide school approved uniforms to hundreds of children a year through our partnership with Bay District Schools. This valuable program provides for children who would otherwise not be allowed to attend school without the appropriate attire. These children are then able to attend school with confidence, focus on their education, gain self-esteem, and hopefully one day give back to their community. **I would like to provide ________ # of children with school uniforms and hygiene items @ $50 each for a total of $__________**.

**Diaper Bank**
Research by the National Diaper Bank Network shows that families who experience diaper need are lacking 50 diapers per month to keep their children clean, dry and healthy. The JLPC Diaper bank works to bridge this gap by providing diapers to families in need through our partner agencies, with a greater response during times of crisis. **I would like to provide 50 diapers to ________ # of children @ $10 each for a total of $__________**.

**Elderly Outreach**
Elderly Outreach is a program designed to enrich the lives of the older and wiser members of our community. Junior League participants on this committee have a desire to become involved with and make a positive impact on those who we value greatly..our elders. The League has hosted monthly visits to area facilities for several years. JLPC members interact with the residents, especially those who have little to no contact with family or friends outside of the centers. **I would like to provide ________ # of elderly persons with activities and supplies @ $20 each for a total of $__________**.

**Excellence in Education Grants**
In Partnership with the Bay Education Foundation, grants of $500 each are awarded to teachers for innovative classroom use. This program will fund a total of approximately $14,000 a year in grants. **I would like to provide ________ # of classrooms with $500 grants for a total of $__________**.

**Kids in the Kitchen**
Kids in the Kitchen teaches children and their families to make healthy lifestyle choices in the hope that better choices will lead to reduced childhood obesity and its associated health issues. This project was developed by The Association of Junior Leagues International and has been highly successful in hundreds of cities across the country. **I would like to sponsor ________ # of children with healthy food options and supplies @ $25 each for a total of $__________**.

**Multicultural Education Program**
The Multicultural Education Program encourages awareness for the arts in children and teaches traditions and customs from various countries through dance. The children will travel around the world and learn the demographics, currency, foods, religion, festivals, costumes and dance from various countries. **I would like to sponsor ________ # of girls in the MEP program @ $5 each for a total of $__________**.

**SPAC/ PAC (State Public Affairs Committee-State/ Public Affairs Committee-Local)**
The SPAC members represent the interests of its member leagues and their community projects to policy makers at the National, State and Local levels. SPAC advocates for legislation favorable to its member league projects and issues in areas that fall within the mission of the Junior League. The PAC member will reach out to local elected officials to educate on Florida SPAC’s legislative initiatives and research local issues of importance to the community and JLPC, including public policy issues. The Committee will develop relationships with local legislators in an effort to advocate for and educate both our membership and the community regarding the locally identified issues, as well as support efforts locally to further statewide SPAC legislative priorities.
Partnership Deadlines:

Partners must submit high resolution company logos (jpeg, tiff or eps format) to JLPCadmin@jlpanamacity.org by:

- October 1, 2020 for Holly Fair donors
- March 1, 2021 for Spring Fundraiser donors

Partners/Sponsors shall pay to Junior League of Panama City a partnership fee and/or donation of equipment or products equivalent to the partnership level.

In-kind donations will be recognized at 50% of the retail value, of equipment/products/services. Equipment/products/services can only make up 25% of the sponsorship/partner level for partners above the $2,500 level.

The maximum level of recognition for 100% in-kind donations will be the $2,500 level.

Payment must be submitted in accordance with the following schedule:

Champion, Advocate & Supporter Levels
- 25% due by August 31, 25% due November 1, 25% February 1, balance due May 1

Spirit of Giving, Tis the Season, Deck the Halls, Holly Fair Patron and Friend of Holly Fair
- 100% due by October 1

- 100% due by March 1

Partners/ Sponsors will only receive recognition if contribution forms are signed and payments are made according to the schedule.
Select Your Package: Junior League Partners
The following is a breakdown of the levels and their benefits.

<table>
<thead>
<tr>
<th>Champion $10,000</th>
<th>Advocate $6,250</th>
<th>Supporter $5,000</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Up to 2 Non-Competing Sponsors</td>
<td>Limited to Six</td>
</tr>
<tr>
<td>Recognized in all Media Coverage &amp; Billboards with premium placement on printed materials</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Name printed on Merchant Lanyards</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Logo on event signage</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Two Reserved parking spots during Holly Fair weekend</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>VIP seating at Preview Party &amp; Brunch</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Speaking Opportunity at Events</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Speaking Opportunity at Junior League General Membership meeting to approx. 100 members</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>May send an employee within your business to join JLPC with dues being covered during their provisional year.</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Opportunity to have your business onsite at the Junior League events as volunteers for event</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Award presented at Holly Fair &amp; recognized at other events as League-wide partner</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition in newsletter to over 350 members</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Name / Logo on Event Banners and/or Signage</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition on JL Website and via Social Media Postings throughout League Year</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Able to provide promotional items for bags at Holly Fair, Spring Fundraiser, and 5k race</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Partner will be given the opportunity to send advertisements to the JL membership.</td>
<td>6 times per year electronically 2 time via mail</td>
<td>3 times per year electronically 1 time via mail</td>
</tr>
<tr>
<td>Holly Fair Booth</td>
<td>10 x 8</td>
<td>8 x 6</td>
</tr>
<tr>
<td># of Teams to Spring Fundraiser</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td># of 5k Race participant entries</td>
<td>10</td>
<td>8</td>
</tr>
</tbody>
</table>
Select Your Package: Junior League Partners

The following is a breakdown of the levels and their benefits.

<table>
<thead>
<tr>
<th></th>
<th>Visionary of Junior League</th>
<th>Mission of Junior League</th>
<th>Contributor of Junior League</th>
<th>Patron of Junior League</th>
<th>Friend of Junior League</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$3,500</td>
<td>$2,000</td>
<td>$1,000</td>
<td>$500</td>
<td>$250</td>
</tr>
<tr>
<td>Corporate Name listed in event signage</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Able to provide promotional items for bags at Holly Fair, Spring Classic, and 5k race</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition in newsletter to over 350 members</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td># of Tickets to Holly Fair Preview Party</td>
<td>6</td>
<td>4</td>
<td>2</td>
<td>Choose 2 Preview party tickets or</td>
<td></td>
</tr>
<tr>
<td># of Tickets to Holly Fair Brunch</td>
<td>6</td>
<td>4</td>
<td>2</td>
<td>Choose 2 Holly Fair Brunch tickets</td>
<td>Choose 2 ticket for a league event</td>
</tr>
<tr>
<td># of Tickets to Holly Fair General Admission</td>
<td>6</td>
<td>4</td>
<td>2</td>
<td>2</td>
<td>Including Holly Fair brunch, Holly fair general Admission, Spring Fundraiser after party, Or 5k Race entry</td>
</tr>
<tr>
<td># of Tickets to Spring Fundraiser After Party or Equivalent Value</td>
<td>6</td>
<td>4</td>
<td>2</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td># of players for the Spring Classic</td>
<td>4</td>
<td>2</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hole sign for the Spring Classic</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td># of 5k Race participant entries</td>
<td>6</td>
<td>4</td>
<td>2</td>
<td>1</td>
<td></td>
</tr>
</tbody>
</table>
Select Your Package: Junior League Partners

Advocate Partners ($6,250) are given one of the following six opportunities:

1. Auction Partner:
   a. Corporate Name/Logo on Holly Fair and Spring Fundraiser silent auction bid sheets
   b. Special recognition with corporate name/logo during live auction at Holly Fair
2. Sundaes with Santa Partner:
   a. Special recognition/Logo Placement as the Sundaes with Santa Sponsor at Holly Fair
   b. Provide promotional materials for event
3. Brunch Partner:
   a. Special recognition/Logo Placement as the Holly Fair Brunch Partner
   b. Sponsor will have an opportunity to address attendees at this event
   c. Provide promotional materials for event, such as napkins
4. Decorations Partner:
   a. Special recognition as Decorations Partner and Premium Placement of Statement Piece/Photo Opportunity Placement at Holly Fair and Spring Fundraiser
5. Hospitality Partner:
   a. Special recognition as Hospitality Partner at Holly Fair and Spring Fundraiser
   b. Sponsor will have an opportunity to address attendees at these events
6. Bag Partner:
   a. Corporate Name/Logo in conjunction with Junior League Logo on shopping bags/grab bags distributed at League Wide Events. (Excludes golf bags at the Spring Fundraiser)

Supporter Partners ($5,000) are given one of the following opportunities:

Supporter Partners will have the choice of special recognition as our placement partners. Your organization will be recognized anytime the placement is featured. The Supporter will choose one of the current JLPC programs. Supporter logos will be predominantly displayed on any printed materials and when promoting JLPC placements. (Chosen at the time of sponsorship)

1. After School Assistance Program (ASAP)
2. Child Service Center (CSC)
3. Diaper Bank
4. Elderly Outreach
5. Excellence in Education
6. Kids in the Kitchen (KITK)
7. Multicultural Education Program (MEP)
8. State Public Affairs Committee (SPAC)
31st Annual Holly Fair: November 12-15, 2020

Join us at Edgewater Beach Resort, where Holly Fair promises to continue to be a shopping experience like no other! Holly Fair is more than just a unique shopping experience, it is a holiday tradition! It paves the way for continued community growth and improvement as it helps fund the community impact projects of the Junior League of Panama City. Come enjoy boutique like shopping with over 80 premier merchants offering apparel, jewelry, children’s items, home goods and original holiday items. Experience a wide variety of entertainment, great food, music, auctions and much more!

The weekend begins on Thursday night with Preview Party, an opportunity for patrons to get the first glimpse of the merchants. During Preview Party you will get to experience live entertainment, live & silent auctions and recognition of the Junior League annual Partners. The tradition continues with Brunch on Friday morning with a two hour private shopping event and live entertainment. Returning on Saturday morning, Sundaes with Santa is sure to be exciting for the children. General shopping hours begin at the conclusion of each of these events and closes Sunday afternoon.

4th Annual Spring Classic: Spring 2021

The JLPC Spring Classic is an annual Spring fundraiser that allows golfers, Junior League members, and of course members of the community to get involved with the Junior League of Panama City in a fun and exciting way. Join us for a Thursday night pairings party, a fun filled day of golfing, silent auction, raffle prizes, and more. For our avid golfers this tournament has a longest drive contest, closest to the pin prize, a $10,000 hole-in-one prize and so much more. Make plans to join us this upcoming spring for one amazing day that helps support our league sponsored programs all year round!

5K Race Series

The 5K race series is an annual road race that takes place in Bay County and acts as a fundraiser for the Junior League of Panama City. This road race has had past courses in St. Andrews State Park, Downtown Panama City, the Historic Cove neighborhood, and Sweet Bay. The 5K is meant to unite athletes, families, and fellow JLPC supporters in a fun athletic endeavor while promoting fun in a healthy way!

How can you get involved?

- Sign up to be a partner. See the enclosed contribution form.
- Donate products or services to become an in-kind partner. Please contact our office for more information at jlpcadmin@jlpanamacity.org or (850) 785-7870.
- Donate auction items for the live or silent auctions held during one of our fundraising events. See the enclosed contribution form.
- We always need volunteers to put on events of this magnitude. Please contact our office for more information at jlpcadmin@jlpanamacity.org or (850) 785-7870 on various volunteer opportunities at one of our events.
Contribution Form

*The Junior League of Panama City, Inc. is greatly appreciative of your contributions to our community impact service programs.*

Please circle name of giving level/event:

<table>
<thead>
<tr>
<th>Champion</th>
<th>Advocate</th>
<th>Supporter</th>
<th>Visionary</th>
</tr>
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<td>Mission</td>
<td>Contributor</td>
<td>Patron</td>
<td>Friend</td>
</tr>
</tbody>
</table>

Contributor’s Name as desired for publicity purposes: __________________________________________________________

Contact Name: ____________________________________________________________________________________________

Address: _________________________________________________________________________________________________

City: ___________________________ State: ___________________________ Zip: ___________________________

Phone: ___________________________ Email: ___________________________

Amount of Cash Sponsorship: ___________________________ Retail Value of donated item: ___________________________

Retail Value of In-Kind donation: ___________________________

Detailed Description of donated item ____________________________________________________________

Gift Certificate? (Please check one)  ☐ Attached  ☐ To be mailed

Will the contributor deliver the auction item? (Please check one)  ☐ Yes ☐ No

If yes, when? ________________________________________________

If no, when and where can it can be picked up? ________________________________________________

**Grand Total Commitment including extras:** ________________________________________________

Please submit this partner agreement to:  
Junior League of Panama City, Inc.  
736 Jenks Ave.  
Panama City, FL 32401  
850-785-7870   Email: JLPCadmin@jlpanamacity.org

This receipt is provided to assist you in claiming deductions for your charitable contributions. A copy of the official registration and financial information may be obtained from the division of consumer services by calling toll-free within the states 1-800-435-7352. Registration does not imply endorsement, approval, or recommendation by the state. The Junior League of Panama City, Inc. Federal Tax Identification # is 59-6152202.

The Junior League reserves the right to combine donations into packages for awards and prizes. Donor has the option to opt out of packaging specific products donated by indicating here:

__________________________________________________________________________________________

Signature of Contributor: ___________________________ Date: ___________________________

Signature of JL Member: ___________________________ Date: ___________________________