



**WOMEN  
BUILDING  
BETTER  
COMMUNITIES**



JUNIOR LEAGUE OF  
**PANAMA CITY**

## COMMUNITY PARTNERSHIP PROGRAM



# WOMEN BUILDING BETTER COMMUNITIES

## SINCE 1951





# WHO WE ARE

## OUR MISSION

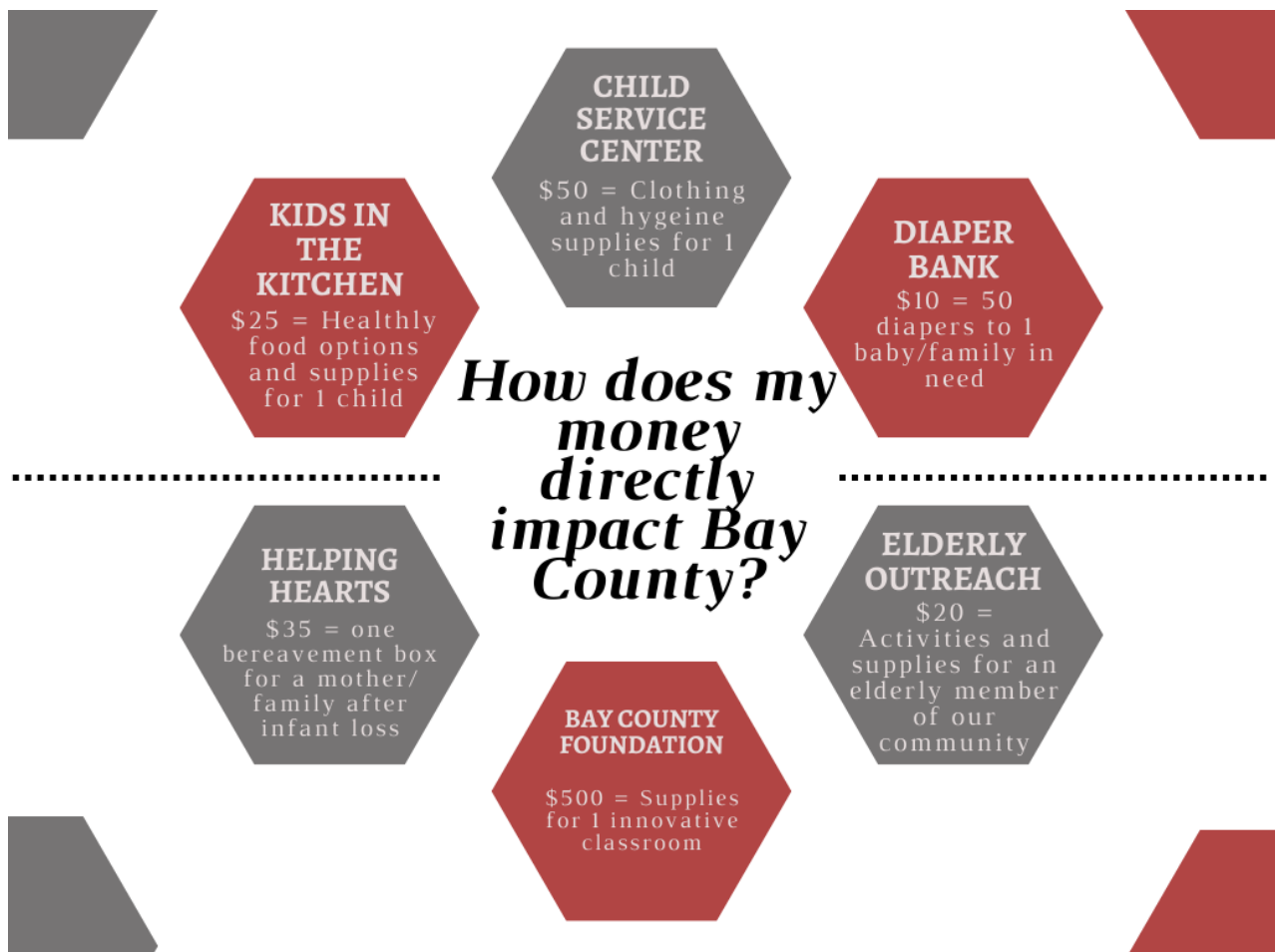
The Junior League of Panama City, Inc is an organization of women whose mission is to advance women's leadership for meaning community impact through volunteer action, collaboration and training.

## OUR VISION

The Junior League of Panama City works to identify the unmet needs in our community and develops unique programs to fulfill those needs along with the resources and trained volunteers to sustain those programs. Our organization provides Bay County with a valuable commodity – trained volunteers for community and civic leadership.

## OUR COMMUNITY IMPACT

With more than 350 members, our organization implements research and development of community programs in Bay County through service projects, collaborations, education and advocacy. Each year our members contribute more than 5,000 volunteer hours to support outreach programs and carry out our mission. Last year, hundreds of underserved children were clothed and given basic hygiene items through our Child Service Center program. Additionally, more than 100 children were taught healthy eating habits while having fun through our Kids in the Kitchen program. Through a partnership with Bay Education Foundation, JLPC helped to award \$14,500 to area teachers for innovative classroom use. These are just a few of the projects where JLPC volunteers impact our community. By supporting our mission, you are making a lasting investment for the present and future needs of Bay County.





# JUNIOR LEAGUE OF PANAMA CITY

Est. 1951

The Junior League of Panama City, Inc. is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.

## LAST YEAR THE WOMEN OF THE JUNIOR LEAGUE OF PANAMA CITY WORKED



**5,500+** VOLUNTEER HOURS WITHIN OUR  
LOCAL COMMUNITY  
including **2,000+** volunteer hours for  
community impact programs



Over **600,000** diapers  
have been distributed  
since 2016

## Education in Excellence

Since 2008 has awarded

**\$215,000+**  
in classroom grants



## CHILD SERVICE CENTER PROGRAM

Provides uniforms and hygiene items to  
**1,200+** Bay County Students each year



# 85

active members

# 250

sustaining members



More than

**\$3.5 million**

has been raised by Holly Fair for  
community impact programs since  
1989

## JLPC COMMUNITY IMPACT PROGRAMS

HELPING HEARTS | KIDS IN THE KITCHEN | DIAPER BANK

CHILD SERVICE CENTER | AFTER SCHOOL ASSISTANCE PROGRAM

PUBLIC AFFAIRS COMMITTEE | ELDERLY OUTREACH

EXCELLENCE IN EDUCATION GRANTS

# COMMUNITY PARTNERSHIP FUNDRAISING EVENTS

## ANNUAL HOLLY FAIR SHOPPING MARKET

Join us at Edgewater Beach Resort, where Holly Fair promises to continue to be a shopping experience like no other! Holly Fair is more than just a unique shopping experience, it is a holiday tradition! It paves the way for continued community growth and improvement as it helps fund the community impact projects of the Junior League of Panama City. Come enjoy boutique like shopping with over 60 premier merchants offering apparel, jewelry, children's items, home goods, and original holiday items. Experience a wide variety of entertainment, great food, music, auctions, and much more!

The weekend begins on Thursday night with our Preview Party, an opportunity for patrons to get the first glimpse of the merchants. During Preview Party you will get to experience live entertainment, commemorative photography, live & silent auctions, and recognition of the Junior League annual partners. The tradition continues with our Champagne Brunch on Friday morning to include a two hour private shopping event and live entertainment. Santa will be making an appearance at the Crafting with the Clauses children's event on Sunday morning. This event allows our youngest shoppers to create a small holiday craft, write their Santa wish list, and have their photo taken with Santa. General shopping hours run all weekend to close on Sunday afternoon.

## BRUNCH FEST

The Junior League of Panama City Brunch Fest is an outdoor brunch extravaganza held historically in downtown Panama City that allows some of the area's best food truck and catering companies to come out and celebrate everything from bacon to coffee! This is a fun, festive event that will allow our community to celebrate what some may call the most important meal of the day. While you are enjoying the food of our vendors you will also be able to enjoy shopping some local shopping as well as live entertainment.

## 5K RACE SERIES

The 5K race series is an annual road race that takes place in Bay County and acts as a fundraiser for the Junior League of Panama City. This road race has had past courses in St. Andrews State Park, Downtown Panama City, the Historic Cove neighborhood, and SweetBay. The 5K is meant to unite athletes, families, and fellow JLPC supporters in a fun athletic endeavor while promoting fun in a healthy way!

## HOW CAN YOU GET INVOLVED?

- Sign up to be a partner. See the enclosed contribution form.
- Donate products or services to become an in-kind partner. Please contact our office for more information at [jlpcadmin@jlpnamacity.org](mailto:jlpcadmin@jlpnamacity.org) or (850) 785-7870.
- Donate auction items for the live or silent auctions held during one of our fundraising events. See the enclosed contribution form.
- We always need volunteers to put on events of this magnitude. Please contact our office for more information at [jlpcadmin@jlpnamacity.org](mailto:jlpcadmin@jlpnamacity.org) or (850) 785-7870 on various volunteer opportunities at one of our events.

# SELECT YOUR PACKAGE: JUNIOR LEAGUE PARTNERS

The following is a breakdown of the levels and their benefits.

	<b><i>Champion</i></b> <b><i>\$10,000</i></b> <i>Up to 2 Non-Competing Sponsors</i>	<b><i>Advocate</i></b> <b><i>\$6,250</i></b> <i>Limited to Six</i>	<b><i>Supporter</i></b> <b><i>\$5,000</i></b> <i>Limited to Ten</i>
<i>Recognized in all Media Coverage &amp; Billboards with premium placement on printed materials</i>	✓		
<i>Name printed on Holly Fair Merchant Lanyards &amp; Brunch Fest Food Passes</i>	✓		
<i>Logo on event promotional material</i>	✓		
<i>Two Reserved parking spots during Holly Fair weekend and Brunch Fest</i>	✓		
<i>VIP seating at Holly Fair for Preview Party &amp; Champagne Brunch</i>	✓		
<i>Speaking Opportunity at one Fundraising Event</i>	✓		
<i>Speaking Opportunity at Junior League General Membership meeting to approx. 100 members</i>	✓	✓	
<i>May send an employee within your business to join JLPC with dues being covered during their provisional year.</i>	✓		
<i>Opportunity to have your business onsite at the Junior League events as volunteers for event</i>	✓	✓	✓
<i>Award presented at Holly Fair &amp; recognized at other events as League-wide partner</i>	✓	✓	
<i>Recognition in newsletter to over 350 members</i>	✓	✓	✓
<i>Name / Logo on Event Banners and/or Signage</i>	✓	✓	✓
<i>Recognition on JL Website and via Social Media Postings throughout League Year</i>	✓	✓	✓
<i>Able to provide promotional items for bags at Holly Fair, 5k race, &amp; Brunch Fest</i>	✓	✓	✓
<i>Partner will be given the opportunity to send advertisements to the JL membership.</i>	6 times per year electronically 2 time via mail	3 times per year electronically 1 time via mail	
<i>Holly Fair Premium Booth</i>	10 x 8	8 x 6	
<i>Holly Fair Ticket Package</i>	10 Preview Party 12 Champagne Brunch 15 General admission	6 Preview Party 8 Champagne Brunch 10 General admission	4 Preview Party 6 Champagne Brunch 10 General admission
<i># of 5k Race participant entries</i>	8	6	4
<i>Brunch Fest Food Passes</i>	4	2	2

## SELECT YOUR PACKAGE: JUNIOR LEAGUE PARTNERS

The following is a breakdown of the levels and their benefits.

	<i><b>Visionary of Junior League</b></i>	<i><b>Mission of Junior League</b></i>	<i><b>Contributor of Junior League</b></i>	<i><b>Patron of Junior League</b></i>	<i><b>Friend of Junior League</b></i>
	<i>\$3,500</i>	<i>\$2,000</i>	<i>\$1,000</i>	<i>\$500</i>	<i>\$250</i>
<i>Corporate Name listed in event signage</i>	✓	✓	✓	✓	✓
<i>Able to provide promotional items for bags at Holly Fair, 5K Race, &amp; Brunch Fest</i>	✓	✓	✓	✓	✓
<i>Recognition in newsletter to over 350 members</i>	✓	✓	✓	✓	✓
<i># of Tickets to Holly Fair Preview Party</i>	2	2	2	Choose 2 Preview Party tickets or 2 Holly Fair Brunch tickets	
<i># of Tickets to Holly Fair Champagne Brunch</i>	4	2	-		
<i># of Tickets to Holly Fair General Admission</i>	4	4	4	2	2

# **SELECT YOUR PACKAGE: JUNIOR LEAGUE PARTNERS**

## **Advocate Partners (\$6,250) are given one of the following six opportunities:**

- 1) Auction Partner:
  - a. Corporate Name/Logo on silent auction bid sheets at Holly Fair.
  - b. Special recognition with corporate name/logo during live auction at Holly Fair
- 2) Hospitality Partner:
  - a. Special recognition/Logo Placement as the Holly Fair Champagne Brunch Partner to include the formal Champagne Brunch Ticket
  - b. Provide promotional materials for the bar at Holly Fair and Brunch Fest.
- 3) Decorations Partner:
  - a. Special recognition as Decorations Partner and Premium Placement of Statement Piece/Photo Opportunity Placement at Holly Fair and Brunch Fest.
  - b. Printed Logo on photo opportunity one day during Holly Fair weekend and at Brunch Fest.
- 4) Entertainment Partner:
  - a. Special recognition as Entertainment Partner throughout all fundraisers (Holly Fair, 5K Races & Brunch Fest). Will also be recognized on social media during the event entertainment announcements.
  - b. Special recognition/ Logo Placement on Holly Fair weekend entertainment schedule.
- 5) Bag Partner:
  - a. Corporate Name/Logo in conjunction with Junior League Logo on shopping bags/grab bags distributed at Junior League fundraisers.
- 6) Technology/Logistics Partner
  - a. Corporate Name Logo at all check-in and check-out logistics location throughout Junior League fundraisers.

## **Supporter Partners (\$5,000) are given one of the following opportunities:**

Supporter Partners will have the choice of special recognition as our placement or event partners. Your organization will be recognized anytime the placement is featured. The Supporter will choose one of the current JLPC programs. Supporter logos will be predominantly displayed on any printed materials and when promoting JLPC placements. (Chosen at the time of sponsorship)

- |   |  |
|---|--|
| 1. After School Assistance Program (ASAP) | 6. Kids in the Kitchen (KITK)            |
| 2. Child Service Center (CSC)             | 7. State Public Affairs Committee (SPAC) |
| 3. Diaper Bank                            | 8. Crafting with the Clauses             |
| 4. Elderly Outreach                       | 9. Brunch Fest Sponsor                   |
| 5. Helping Hearts                         | 10. 5k Races Finish Line Sponsor         |



## PARTNERSHIP DEADLINES:

**Partners must submit high resolution company logos (jpeg, tiff or eps format) to [JLPCadmin@jlpanamacity.org](mailto:JLPCadmin@jlpanamacity.org) by:**

- October 1<sup>st</sup> for guaranteed Holly Fair recognition and signage/print

Partners/Sponsors shall pay to Junior League of Panama City a partnership fee and/or donation of equipment or products equivalent to the partnership level.

In-kind donations will be recognized at **50%** of the retail value, of equipment/products/services. Equipment/products/services can only make up **25%** of the sponsorship/partner level for partners above the **\$2,000** level.

The maximum level of recognition for 100% in-kind donations will be **\$2,500**.

***Payment must be submitted in accordance with the following schedule:***

**Champion, Advocate & Supporter Levels**

- 25% due by August 31<sup>st</sup> , 25% due November 1<sup>st</sup> , 25% February 1<sup>st</sup> , balance due May 1<sup>st</sup>

**Visionary of Junior League, Mission of Junior League, Contributor of Junior League, Patron of Junior League & Friend of Junior League**

- 100% due by August 1<sup>st</sup>



**Partners/Sponsors will only receive recognition if contribution forms are signed and payments are made according to the schedule.**



# Contribution Form



JUNIOR LEAGUE OF  
**PANAMA CITY**

*The Junior League of Panama City, Inc. is greatly appreciative of your contributions to our community impact service programs.*

**Please circle name of giving level/event:**

Champion	Advocate	Supporter	Visionary
Mission	Contributor	Patron	Friend
			Auction

**Contributor's Name as**

**desired for publicity purposes:** \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

Amount of Cash Sponsorship: \_\_\_\_\_ Retail Value of donated item: \_\_\_\_\_

Retail Value of In-Kind donation: \_\_\_\_\_

**Detailed Description of donated item** \_\_\_\_\_

Gift Certificate? (Please check one) ☐ Attached ☐ To be mailed

Will the contributor deliver the auction item? (Please check one) ☐ Yes ☐ No

If yes, when? \_\_\_\_\_

If no, when and where can it can be picked up? \_\_\_\_\_

**Grand Total Commitment including extras:** \_\_\_\_\_

Please submit this partner agreement to: Junior League of Panama City, Inc.  
736 Jenks Ave.  
Panama City, FL 32401  
850-785-7870

Please submit high resolutions logos to: Email: [JLPCadmin@jlpnamacity.org](mailto:JLPCadmin@jlpnamacity.org)

This receipt is provided to assist you in claiming deductions for your charitable contributions. The Junior League of Panama City, Inc Federal Tax Identification # is 59-6152202. "A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE." CH2177

The Junior League reserves the right to combine donations into packages for awards and prizes.

Donor has the option to opt out of packaging specific products donated by indicating here:

Signature of Contributor: \_\_\_\_\_ Date: \_\_\_\_\_

JL Member (Printed): \_\_\_\_\_ Date: \_\_\_\_\_



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**PANAMA CITY**

[jlpanamacity.org](http://jlpanamacity.org) • (850) 785-7870  
736 Jenks Ave., Panama City, Florida 32401