Partnership Opportunities
2018-2019

JUNIOR LEAGUE OF PANAMA CITY
How your support helps our community

The Junior League of Panama City is an organization of women committed to promoting volunteerism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Our goal is to identify unmet needs in the community and develop unique programs to fulfill those needs along with the resources and trained volunteers to sustain it. Our organization provides Bay County with a valuable commodity – trained volunteers for community and civic leadership.

Women throughout Bay County come together in our organization to create programs that improve our community and receive invaluable training in the process. Our members learn a variety of skills, such as leadership and organizational development, community service, strategic planning, communications, advocacy and fundraising. Through our unique mission, our members learn to manage and train volunteers, unite communities and form partnerships with businesses and the people we serve to make Bay County a better place to live.

With more than 350 members, our organization implements research and development of community programs in Bay County through service projects, collaborations, education and advocacy. Each year our members contribute more than 5,000 volunteer hours to support outreach programs and carry out our mission. Last year, more than 1,200 underserved children were clothed and given basic hygiene items through our Child Service Center program. Additionally, more than 400 girls were taught positive self-esteem and healthy living through our Girls on the Run Program. Through a partnership with Bay Education Foundation, JLPC helped to award $25,000 to area teachers for innovative classroom use. These are just a few of the projects where JLPC volunteers impact our community. By supporting our mission, you are making a lasting investment for the present and future needs of Bay County.

2018-2019 Board of Directors
  President – Lynsey Beasley
  President-Elect – Karen Parham
  VP of Finance – Vanessa Rivero
  Corporate Secretary – Laurie Skipper
  VP of Communications – Heather Rich
  VP of Membership – Lindsey Mathews
  VP of Community Impact – TBD
  VP of Fund Development – Jennifer Ross
  VP of Training and Leadership Development – Sara Register
  Sustainer Representative – Carolyn Carroll
  Past President – Tina Kennon
  Member at Large – Casey Lathem
  Placement Chair – TBD
  Nominating Chair - TBD

2018-2019 Event Chairs
  Holly Fair Chair – Nikki Childree
  Spring Fundraiser Chair – Stephanie Quesada
The Junior League of Panama City, Inc. is an organization of women committed to promoting volunteerism, developing the potential of women and improving the community through effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. The organization reaches out to women of all races, religions, and national origins who demonstrate an interest in, and commitment to, volunteerism.

In 2016-2017, the Junior League of Panama City gave 5,000+ volunteer hours to our local community.

Excellence in Education
Since 2008 has provided $160,000+ in classroom grants.

Child Service Center Program
Provides uniforms and hygiene items to 1,200+ Bay County students each year.

Local organizations supported by JLPC projects throughout the years:
- Multicultural Education Program
- Kids in the Kitchen
- After School Assistance Program
- Girls on the Run
- Voices
- Child Service Center
- Elderly Outreach
- Diaper Bank
- Excellence in Education Grants
- Public Affairs Committee

Holly Fair
Has been raised by Holly Fair for the community impact programs since 1989.
Your generous donations will help support these community programs:

**After School Assistance Program (ASAP)**
The After School Assistance Program (ASAP) is a program of the City of Panama City that provides learning opportunities to underprivileged youth who have a need for a safe haven in the community in which they live. ASAP provides assistance with academics, mentoring and counseling, computer and job training skills and educational field trips. The Junior League supports ASAP by providing much needed school supplies and coordinating holiday parties for the children. **I would like to provide school supplies for ________ # of children @ $100 each for a total of $_______.**

**Child Service Center**
In 1951, the Junior League of Panama City organized the Child Service Center in an effort to provide clothing and hygiene items to underserved children of Bay County. This program continues to provide school approved uniforms to over 1,200 children a year through our partnership with Bay District Schools. This valuable program provides for children who would otherwise not be allowed to attend school without the appropriate attire. These children are then able to attend school with confidence, focus on their education, gain self-esteem, and hopefully one day give back to their community. **I would like to provide ________ # of children with school uniforms and hygiene items @ $75 each for a total of $_______.**

**Diaper Bank**
Research by the National Diaper Bank Network shows that families who experience diaper need are lacking 50 diapers per month to keep their children clean, dry and healthy. The JLPC Diaper Bank works to bridge this gap by providing diapers to families in need. **I would like to provide 50 diapers to ________ # of children @ $15 each for a total of $_______.**

**Elderly Outreach**
Elderly Outreach is a program designed to enrich the lives of the older and wiser members of our community. Junior League participants on this committee have a desire to become involved with and make a positive impact on those who we value greatly...our elders. The League has hosted monthly visits to area facilities for several years. JLPC members interact with the residents, especially those who have little to no contact with family or friends outside of the centers. **I would like to provide ________ # of elderly with activities and supplies @ $25 each for a total of $_______.**

**Excellence in Education Grants**
In Partnership with the Bay Education Foundation, grants of $500 each are awarded to teachers for innovative classroom use. This program will fund a total of approximately $25,000 a year in grants. **I would like to provide ________ # of classrooms with $500 grants for a total of $_______.**

**Girls on the Run**
Girls on the Run is a non-profit organization which uses an interactive curriculum and running program to educate and prepare girls for a lifetime of self-respect and healthy living. The 12 week program uses running, games and group discussion to empower girls with a greater sense of self-awareness, a sense of achievement, a foundation in team building and a commitment to enhancing their communities. The program concludes with all participants walking or running in a 5k series event. Girls on the Run focuses on the physical, emotional, mental, social and spiritual well-being of third through fifth grade girls. **I would like to sponsor ________ # of girls in the GOTR program @ $50 each for a total of $_______.**

**Kids in the Kitchen**
Kids in the Kitchen teaches children and their families to make healthy lifestyle choices in the hope that better choices will lead to reduced childhood obesity and its associated health issues. This project was developed by The Association of Junior League International and has been highly successful in hundreds of cities across the country. **I would like to sponsor ________ # of children with healthy food options and supplies @ $25 each for a total of $_______.**

**Multicultural Education Program**
The Multicultural Education Program encourages awareness for the arts in children and teaches traditions and customs from various countries through dance. The children will travel around the world and learn the demographics, currency, foods, religion, festivals, costumes and dance from various countries. The Junior League will team up with the Gypsy Rhythm Dancers, a local non-profit multicultural dance company that will provide monthly educational shows to the after school programs in our community. **I would like to sponsor ________ # of girls in the MEP program @ $5 each for a total of $_______.**

**SPAC/PAC (State Public Affairs Committee-State/Public Affairs Committee-Local)**
The SPAC members represent the interests of its member leagues and their community projects to policy makers at the National, State and Local levels. SPAC advocates for legislation favorable to its member league projects and issues in areas that fall within the mission of the Junior League. The PAC member will reach out to local elected officials to educate on Florida SPAC’s legislative initiatives and research local issues of importance to the community and JLPC, including public policy issues. The Committee will develop relationships with local legislators in an effort to advocate for and educate both our membership and the community regarding the locally identified issues, as well as support efforts locally to further statewide SPAC legislative priorities.
Partnership Deadlines

Partners must submit high resolution company logos (jpeg, tiff or eps format) to JLPCadmin@jlpanamacity.org by:

- October 1, 2018 for Holly Fair donors
- March 1, 2019 for Spring Fundraiser donors

Partners/Sponsors shall pay to Junior League of Panama City a partnership fee and/or donation of equipment or products equivalent to the partnership level.

In-kind donations will be recognized at 50% of the retail value, of equipment/products/services. Equipment/products/services can only make up 25% of the sponsorship/partner level for partners above the $2,500 level.

The maximum level of recognition for 100% in-kind donations will be the $2,500 level.

Payment must be submitted in accordance with the following schedule:

Champion, Advocate & Supporter Levels
25% due by August 31, 25% due November 1, 25% February 1, balance due May 1

Spirit of Giving, Tis the Season, Deck the Halls, Holly Fair Patron and Friend of Holly Fair
100% due by October 1

100% due by March 1

Partners/Sponsors will only receive recognition if contribution forms are signed and payments are made according to the schedule.
Select Your Package: Junior League Partners

The following is a breakdown of the levels and their benefits.

<table>
<thead>
<tr>
<th>Champion</th>
<th>Advocate</th>
<th>Supporter</th>
</tr>
</thead>
<tbody>
<tr>
<td>$10,000</td>
<td>$6,250</td>
<td>$5,000</td>
</tr>
<tr>
<td>Up to 2 Non-Competing Sponsors</td>
<td>Limited to Six</td>
<td>Limited to Nine</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Champion</th>
<th>Advocate</th>
<th>Supporter</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recognized in all Media Coverage &amp; Billboards with premium placement on printed materials</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Name printed on Merchant Lanyards</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo on event signage</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Two Reserved parking spots during Holly Fair weekend</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>VIP seating at Preview Party &amp; Brunch</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Speaking Opportunity at Events</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Speaking Opportunity at Junior League General Membership meeting to approx. 100 members</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>May send an employee within your business to join JLPC with dues being covered during their provisional year.</td>
<td></td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Opportunity to have your business onsite at the Junior League events as volunteers for event</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Award presented at Holly Fair &amp; recognized at other events as League-wide partner</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition in newsletter to over 350 members</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Name / Logo on Event Banners and/or Signage</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition on JL Website and via Social Media Postings throughout League Year</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Able to provide promotional items for shopping bags at Holly Fair, Spring Fundraiser and Races</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Partner will be given the opportunity to send advertisements to the JL membership.</td>
<td>6 times per year electronically 2 time via mail</td>
<td>3 times per year electronically 1 time via mail</td>
<td></td>
</tr>
<tr>
<td>Holly Fair Booth</td>
<td>10 x 8</td>
<td>8 x 6</td>
<td></td>
</tr>
<tr>
<td># of Teams to Spring Golf Tournament</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
</tbody>
</table>
Select Your Package: Junior League Partners

Advocate Partners ($6,250) are given one of the following six opportunities:

1. Auction Partner:
   a. Corporate Name/Logo on Holly Fair and Spring Fundraiser silent auction bid sheets
   b. Special recognition with corporate name/logo during live auction at Holly Fair
2. Sundaes with Santa Partner:
   a. Special recognition/Logo Placement as the Sundaes with Santa Sponsor at Holly Fair
   b. Provide promotional materials for event
3. Brunch Partner:
   a. Special recognition/Logo Placement as the Holly Fair Brunch Partner
   b. Sponsor will have an opportunity to address attendees at this event
   c. Provide promotional materials for event, such as napkins
4. Decorations Partner:
   a. Special recognition as Decorations Partner and Premium Placement of Statement Piece/Photo Opportunity Placement at Holly Fair and Spring Fundraiser
5. Hospitality Partner:
   a. Special recognition as Hospitality Partner at Holly Fair and Spring Fundraiser
   b. Sponsor will have an opportunity to address attendees at these events
6. Bag Partner:
   a. Corporate Name/Logo in conjunction with Junior League Logo on shopping bags/grab bags distributed at League Wide Events

Supporter Partners ($5,000) are given one of the following opportunities:

Supporter Partners will have the choice of special recognition as our placement partners. Your organization will be recognized anytime the placement is featured. The Supporter will choose one of the current JLPC programs. Supporter logos will be predominantly displayed on any printed materials and when promoting JLPC placements.

1. After School Assistance Program (ASAP)
2. Child Service Center (CSC)
3. Diaper Bank
4. Elderly Outreach
5. Excellence in Education
6. Girls on the Run (GOTR)
7. Kids in the Kitchen (KITK)
8. Multicultural Education Program (MEP)
9. State Public Affairs Committee (SPAC)
2018-2019 Junior League Events

30th Annual Holly Fair:

November 15-18, 2018

Holly Fair is more than just a unique shopping experience, it is a holiday tradition! It paves the way for continued community growth and improvement as it helps fund the community impact projects of the Junior League of Panama City. **Join us at Edgewater Beach Resort, where Holly Fair promises to continue to be a shopping experience like no other!** Come enjoy boutique like shopping with over 80 premier merchants offering apparel, jewelry, children’s items, home goods and original holiday items. Experience a wide variety of entertainment, great food, music, auctions and much more!

The weekend begins on Thursday night with Preview Party, an opportunity for patrons to get the first glimpse of the merchants. There will be live entertainment, live & silent auctions and recognition of the Junior League annual Partners. The tradition continues with Brunch on Friday morning with a two hour private shopping event and live entertainment. Returning on Saturday morning, Sundaes with Santa is sure to be exciting for the children. General shopping hours begin at the conclusion of each of these events and closes Sunday afternoon.

How can you get involved?

- Sign up to be a partner. See the enclosed contribution form.
- Donate products or services to become an in-kind partner. Please contact our Holly Fair Chair for more information at hollyfair@jlpanamacity.org.
- Donate auction items for the live or silent auction to be held on Thursday night during our Preview Party. See the enclosed contribution form.
- We always need volunteers to put on an event of this magnitude. Please contact our Holly Fair Chairs for more information on how you can volunteer for this event.
9th Annual Spring Fundraiser: Spring 2019

Golf Tournament Benefitting
Junior League of Panama City
Hombre Golf Club
Registration & Lunch
Shotgun Start

Please Check One:
Champion, Advocate and Supporter Partners receive a team of 4 and may provide promotional item in swag bag.
For your partnership, you will also receive: 1) Sponsorship signage on tables 2) Hole Sponsor signage on course and 3) Recognition during awards ceremony.

☐ Prize Sponsor $1250
☐ Beverage Cart Sponsor $1250
☐ Hole in One Sponsor $1250

☐ Team Sponsor $400 (Receives a team of four & may put promotion item in swag bag.)
☐ Hole Sponsor $200 (Receives (1) sponsorship sign & may put promotion item in swag bag.)
☐ Single Player $125

Included for all players:
Green fees and cart, lunch, swag bag, and hors d’oeuvres during the award ceremony. (Mulligans $5 & will be available for purchase at the event)

<table>
<thead>
<tr>
<th>Player Name</th>
<th>Company Name</th>
<th>Phone</th>
<th>Handicap</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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</table>

Team Contact Name: ______________________ Phone Number ______________
Company Name: ________________________________

Send completed registration form and check (payable to Junior League of Panama City) to 736 Jenks Avenue, Panama City FL 32401 or online at www.jlpanamacity.org

For more information, contact jlpcadmin@jlpanamacity.org or (850) 785-7870

Thank you for supporting the Junior League of Panama City!

How can you get involved?

- Sign up to be a sponsor. See the enclosed contribution form.
- Donate products or services to become an in-kind partner. For more information please contact jlpcadmin@jlpanamacity.org
- Donate auction items for the silent auction. See the enclosed contribution form.
- We always need volunteers to help with events. Please contact our Spring Fundraiser Chairs for more information on how you can volunteer for this event.
## Select Your Package: Event Partners

The following is a breakdown of the levels and their benefits.

<table>
<thead>
<tr>
<th>Holly Fair Partners</th>
<th>Spirit of Giving</th>
<th>Tis the Season</th>
<th>Deck the Halls</th>
<th>Patron</th>
<th>Friend of Holly Fair</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$2,500</td>
<td>$1,000</td>
<td>$500</td>
<td>$350</td>
<td>$250</td>
</tr>
<tr>
<td>Corporate Name listed in event signage</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Able to provide promotional items for Holly Fair shopping bags</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td># of Tickets to Preview Party</td>
<td>8</td>
<td>6</td>
<td>4</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td># of Tickets to Brunch</td>
<td>8</td>
<td>6</td>
<td>4</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td># of Tickets to General Admission</td>
<td>8</td>
<td>6</td>
<td>4</td>
<td>4</td>
<td>-</td>
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</tbody>
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<tbody>
<tr>
<td></td>
<td>$2,500</td>
<td>$1,000</td>
<td>$500</td>
<td>$350</td>
<td>$200</td>
</tr>
<tr>
<td>Corporate Name listed in event signage</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Able to provide promotional items for swag bags</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td># of Tickets to Spring Fundraiser After Party or Equivalent Value</td>
<td>10</td>
<td>8</td>
<td>6</td>
<td>4</td>
<td>2</td>
</tr>
</tbody>
</table>
Contribution Form

The Junior League of Panama City, Inc. is greatly appreciative of your contributions to our community impact service programs.

Name of Giving Level/Event: ______________________________

Please circle all applicable:
- Cash Sponsorship
- Auction Item
- In-Kind Contribution
- Community Program

Contributor’s Name as desired for publicity purposes: ____________________________________________________________

Contact Name: ________________________________________________________________________________________

Address: ______________________________________________________________________________________________

City: __________________________ State: __________________ Zip: __________________

Phone: __________________________ Email: __________________

Amount of Cash Sponsorship: ________________ Retail Value of donated item: ________________________________

Retail Value of In-Kind donation: ______________________

Detailed Description of donated item (Please include any limitations or restrictions including valid dates):

__________________________________________

__________________________________________

Gift Certificates Dates of Validity: From: ____________ To: ____________

Gift Certificate? (Please check one)  ○ Attached  ○ To be mailed

Will the contributor deliver the auction item? (Please check one)  ○ Yes  ○ No

If yes, when? ______________________________________________________________________________________

If no, when and where can it be picked up? ______________________________________________________________________________________

Grand Total Commitment including extras: ______________________________

Please submit this partner agreement to: Junior League of Panama City, Inc.
736 Jenks Ave.
Panama City, FL 32401
850-785-7870 Email: JLPCadmin@jlpanamacity.org

This receipt is provided to assist you in claiming deductions for your charitable contributions. A copy of the official registration and financial information may be obtained from the division of consumer services by calling toll-free within the states 1-800-435-7352. Registration does not imply endorsement, approval, or recommendation by the state. The Junior League of Panama City, Inc. Federal Tax Identification # is 59-6152202.

The Junior League reserves the right to combine donations into packages for awards and prizes. Donor has the option to opt out of packaging specific products donated by indicating here:

Signature of Contributor: ____________________________ Date: __________________

Signature of JL Member: ____________________________ Date: __________________
Thank you!